



**AMANDA R. GLENN-BRADLEY**

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## EDUCATION

University of North Carolina at Greensboro, Greensboro, NC

**Masters in Library and Information Studies**

**December 2014**

Areas of Concentration: Information Literacy, Instruction, Web Technologies,  
Media Design and Production

Research Project: "‘A Word to the Wise Will Be Sufficient’: The Role of Libraries in the War Relocation Authority and the War Relocation Authority Relocation Camps of the Japanese-American Internment During World War II"

University of North Carolina Asheville, Asheville, NC

**Bachelors of Arts in History (Post-Baccalaureate)**

**May 2013**

Area of Concentration: Southern History, American History Post-1900

Cluster Concentration: Transformations in Appalachia

Thesis: "仕方がない (It Cannot Be Helped): Racial Stratification in Jerome and Rohwer, Arkansas During World War II"

Mississippi State University, Starkville, MS

**Bachelors of Science in Horticulture**

**August 2008**

Emphasis: Floral Management

Minor: Geosciences/Meteorology

## AWARDS

Mary Johnson Scholarship, *UNC Greensboro*

Fall 2014

H.W. Wilson Scholarship, *UNC Greensboro*

Fall 2013

Departmental Distinction in History, *UNC Asheville*

Spring 2013

Undergraduate Research Scholar, *UNC Asheville*

Spring 2013

Phi Alpha Theta Award for Scholarship and Leadership, *UNC Asheville*

Spring 2013

Nominated, Ella Mae Wiggins Thesis Award in Poverty Studies, *UNC Asheville*

Spring 2013

Chancellor's List (4.00 GPA), *UNC Asheville*

Spring 2013

Spring 2013 Undergraduate Research Grant (Full Funding), *UNC Asheville*

Fall 2012

Dean's List (3.94 GPA), *UNC Asheville*

Fall 2012

Winner, Southern SAIFD Flowers-to-Carry, *Mississippi State*

Spring 2006

Judges' Choice, Southern AIFD Open Design, *Mississippi State*

Spring 2006

Henry Wamsley Music Scholarship, *Mississippi State*

Fall 2001

Freshman Non-Resident Tuition Waiver, *Mississippi State*

Fall 2001

## RELATED EXPERIENCE

D. Hiden Ramsey Library at UNC Asheville, Asheville, NC

**User Engagement Librarian**

**January 2015 – Present**

Develops and administers a multitude of instruction and academic engagement programs aimed at student success and retention at the University of North Carolina System's designated public liberal arts university. Fosters creativity and collaboration with students across the academic spectrum, both enrolled on our campus and in the community, through personalized instruction and reference services. Develops instruction sessions for a wide variety of majors and classifications. Supervises the student employees at the Reference Services Desk. Develops and promotes a wide variety of exhibits in the library space based on local topics of interest, campus events, and seasonal topics. Serves as the subject liaison for History, Political Science, and Music and library resources instructor for numerous subjects. Serves as a web administrator and content creator for the Ramsey Library webpage, utilizing standards-compliant coding, as well as the in-house web applications administrator and creator. Administers Ramsey Library's robust multiple platform social media presence, currently inclusive of Twitter, Facebook, Instagram, Tumblr, and Pinterest.

**RELATED EXPERIENCE CONTINUED**

State Library of North Carolina, Raleigh, NC

**User Experience (UX) Graduate Intern****Fall 2014**

Selected for a highly-competitive graduate-level internship working with Dr. Anthony Chow and the staff of the State Library of North Carolina. Performed an in-depth usability analysis on the State Library of North Carolina's web presence, inclusive of services such as NC MOSAIC, in order to ensure a dynamic, fully ADA-compliant, user-centered product is available to its patrons across the state. Developed and deployed a comprehensive user survey and heuristics test based on scholarship. Analyzed the data and presented a cohesive analysis of the product, including a wireframe mock-up of a new landing page.

D. Hiden Ramsey Library at UNC Asheville, Asheville, NC

**Digital Projects Practicum****Fall 2014**

Developed and produced a robust, dynamic, and ADA-compliant slate of digital tutorials and modules for Ramsey Library. Transferred the library's website and LibGuides into the new LibGuides 2.0 platform, establishing a consistent style/presentation that is cohesive with the university's brand and style. Utilized standards-compliant code and design for the project.

D. Hiden Ramsey Library at UNC Asheville, Asheville, NC

**Research Instruction Assistant****January 2014 – December 2014**

Developed and delivered dynamic library information literacy instruction sessions for a multitude of disciplines and class levels, consistent with ALA/ACRL benchmarks and UNC Asheville student learning outcomes. Delivered both one-shot and multi-visit instruction sessions, tailored for each instructor's needs and course requirements.

D. Hiden Ramsey Library at UNC Asheville, Asheville, NC

**User Engagement & Public Services Intern****June 2013 – December 2014**

Graduate-level internship in outreach and user services, including but not limited to supervision of the undergraduate research interns, program development, advanced research consultation, social media management, marketing/branding, media design, data analysis, collection management, and web development. Created the emBARK Orientation Scavenger Hunt and the Explore the Tour Library Flash Fiction programs. Delivered high quality reference instruction sessions to a variety of majors and class levels. Served on the library's Vision Working Group and presented data gathered from the surveys in a clear, concise manner.

D. Hiden Ramsey Library at UNC Asheville, Asheville, NC

**Research Services Intern****January 2013 – May 2013**

Competitive undergraduate-level internship with Public Services at Ramsey Library. Served as front-line contact for library patrons at the Research & Technology Desk. Created, added, edited, and updated records and digital resources in a highly networked environment. Assisted librarians and staff in the acquisition, control, and organization of information resources.

Western Regional Office of the State Archives, Asheville, NC

**Archivist Intern****January 2013 – May 2013**

90-hour undergraduate internship for class credit (HIST 395). Accessioned, catalogued, organized, and processed the Asheville Bravo! Concert Series collection. Developed a month-long exhibit on the concert series hosted at the Western Regional Archives. Assisted with other projects on an as-needed basis. Learned proper archival and restoration techniques.

D. Hiden Ramsey Library at UNC Asheville, Asheville, NC

**Student Administrative Assistant to the University Librarian****August 2012 – May 2013**

Hired under a student incentive grant to fill in for the Business Services Coordinator during a transition in administrative staff and retained after the grant expired. Managed all aspects of the University Librarian's administrative office, including but not limited to scheduling, filing, and serving at the frontline contact for the administrative offices of the university library.

**PRESENTATIONS AND PROGRAMS****Library Flash Fiction, Explore the Tour, UNC Asheville Admissions Office      Spring 2016**

Continued to direct a flash fiction activity for local area middle school students to introduce resources and the collegiate experience.

**North Carolina Library Association 61st Biennial Conference      Fall 2015**

Presented on "Keep Calm and Enjoy the Library: Eliminating Library Anxiety Through Dynamic User Engagement", aimed towards the entire library spectrum.

**Library Flash Fiction, Explore the Tour, UNC Asheville Admissions Office      Fall 2015**

Continued to direct a flash fiction activity for local area middle school students to introduce resources and the collegiate experience.

**emBARK Summer Orientation Scavenger Hunt, UNC Asheville      Summer 2015**

Rolled out the newest iteration of the emBARK Scavenger Hunt, including a self-grading module, for the incoming Fall 2015 freshman class at UNC Asheville, incorporating data collected from the 2014-2015 academic year's LANG 120 and LA 178 classes, student interactions, and reflecting the new threshold concepts from ACRL.

**State Library of North Carolina Summer Reading Program      Spring 2015**

Presented on alternative summer reading activities (including the Flash Fiction Project) for middle and high school aged students at the State Library of North Carolina Summer Reading Program meeting in Waynesville, North Carolina to an audience of public librarians and library staff.

**Library Flash Fiction, Explore the Tour, UNC Asheville Admissions Office      Spring 2015**

Continued to direct a flash fiction activity for local area middle school students to introduce resources and the collegiate experience.

**State Library of North Carolina Internship Presentation      Fall 2014**

Presented on the user experience/user interface NC MOSAIC study to members of the State Library staff.

**UNCG Makerspace Workshop Asheville, UNC Greensboro      Fall 2014**

Served as the on-site facilitator and assisted with the planning process.

**Library Flash Fiction, Explore the Tour, UNC Asheville Admissions Office      Fall 2014**

Modified and directed the previous flash fiction activity for local area middle school students to introduce resources and the collegiate experience, now integrating electronic resources.

**NCBIG Camp, UNC Greensboro/North Carolina Library Association      Summer 2014**

Facilitated and moderated the "Presentation Tips and Tricks" session.

**emBARK Summer Orientation Scavenger Hunt, UNC Asheville      Summer 2014**

Modified the existing library orientation scavenger for the incoming Fall 2014 freshman class at UNC Asheville, incorporating data collected from the Spring 2014 LANG 120 classes and student interactions.

**Library Flash Fiction, Explore the Tour, UNC Asheville Admissions Office      Spring 2014**

Developed and directed a flash fiction activity for local area middle school students to introduce resources and the collegiate experience.

**Library Liaison, NEH Summer Consortium at UNC Asheville      Summer 2013**

Presented on library resources to the National Endowment for the Humanities Summer Consortium on Appalachia and served as the direct contact between the program and Ramsey Library.

**emBARK Summer Orientation Scavenger Hunt, UNC Asheville      Summer 2013**

Developed and directed a library orientation scavenger for the incoming Fall 2013 freshman class at UNC Asheville.

## PRESENTATIONS AND PROGRAMS CONTINUED

- Council of Public Liberal Arts Colleges Southeastern Meeting** **Spring 2013**  
Presented “仕方がない (It Cannot Be Helped): Racial Stratification in Jerome and Rohwer, Arkansas During World War II.”
- UNC Asheville Undergraduate Research Symposium** **Spring 2013**  
Presented “仕方がない (It Cannot Be Helped): Racial Stratification in Jerome and Rohwer, Arkansas During World War II.”
- UNC Asheville Undergraduate Research Symposium** **Fall 2012**  
Presented “Hold Me, Thrill Me, Kiss Me, Kill Me: Cross-Cultural Imagery of Sexual Violence at the Turn of the Century.”

## PUBLICATIONS AND PAPERS

- University of North Carolina Asheville Journal of Undergraduate Research** **Spring 2013**  
“仕方がない (It Cannot Be Helped): Racial Stratification in Jerome and Rohwer, Arkansas During World War II”
- Metamorphosis, COPLAC** **Spring 2013**  
“仕方がない (It Cannot Be Helped): Racial Stratification in Jerome and Rohwer, Arkansas During World War II”

## SKILLS AND COMPETENCIES

### Software/Programs

Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat Pro, FinalCut Pro, Captivate, TechSmith Jing, QuickTime Pro, Microsoft Office, iWorks, Eclipse/Aptana, Springshare (LibAnswers, LibGuides, LibAnalytics), HootSuite, Content Management Systems (Joomla, WordPress, Drupal), Course Management Systems (Moodle, Blackboard Courses & Collaborate)

### Programming Languages

HTML 4.0, HTML 5.0, Bootstrap, Java, CSS, XML, MySQL, MSSQL

### Spoken Languages

English (native speaker), Spanish (working proficiency)

## MEMBERSHIPS, SERVICE, AND COMMITTEES

Mass Communications 395 Embedded Librarian Study Away Trip to New Orleans, Louisiana; Spring 2016  
National Council on Undergraduate Research Conference Session Moderator; Spring 2016  
National Council on Undergraduate Research Conference Abstract Reviewer; Fall 2015  
InquiryARC Cohort; Fall 2015  
Certified Public Librarian; Spring 2015  
Council of Public Liberal Arts Colleges Southeastern Meeting Session Moderator; Spring 2015  
Hiring Committee, Library Technician, Access Services (2 positions); Spring 2015  
American Library Association; 2013 to present  
North Carolina Library Association; 2013 to present  
Library and Information Studies Student Association, UNC Greensboro Chapter; 2013-2014  
Professional Educators of North Carolina; 2014  
Vision Statement Working Group, UNC Asheville; 2013  
Phi Theta Chapter of Phi Alpha Theta (National History Honors Society); Alumni (2012-2013)  
Ogilvy of Airlie Chapter of SAIFD (National Floral Design Society); Alumni, Secretary (2005-2006)  
Epsilon Chapter of Kappa Kappa Psi (National Honorary Band Service Fraternity); Alumni, Vice President 2002-2003,  
Outreach Chair 2003-2004, Corresponding Secretary 2004-2005, President 2005-2006